

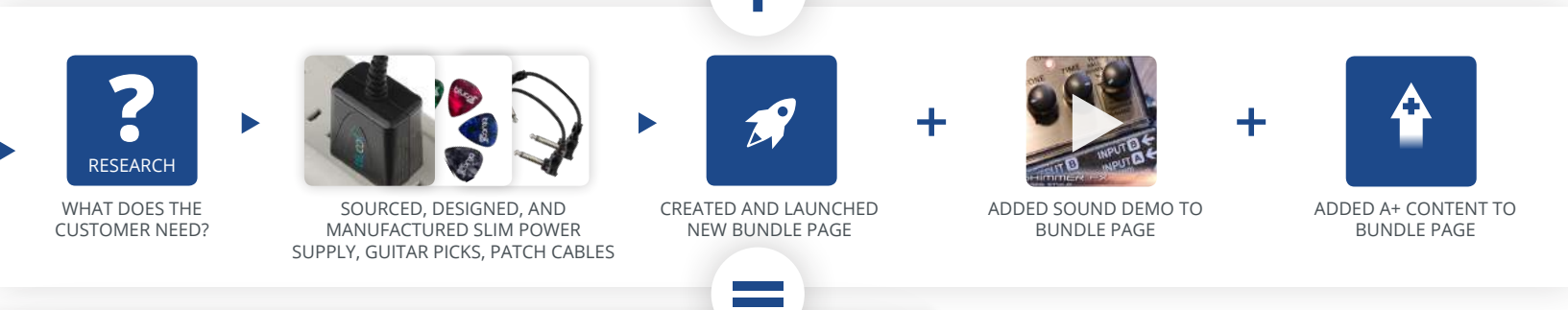
ORIGINAL PAGE CHALLENGES



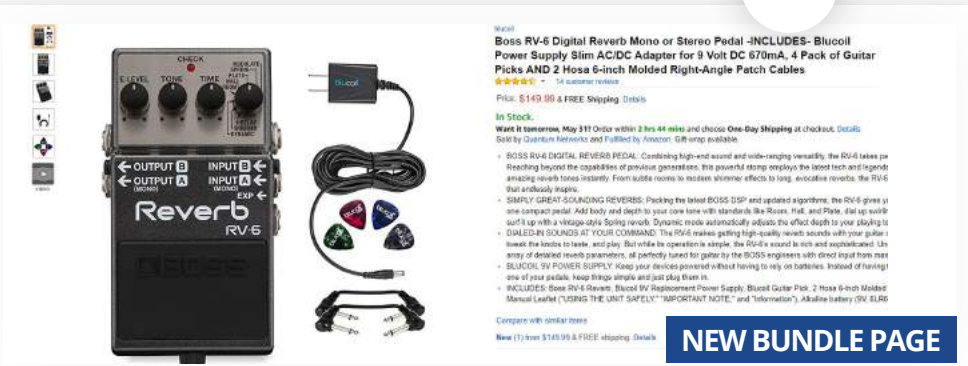
ORIGINAL PAGE CHALLENGES

- UNOPTIMIZED IMAGE
- POOR TITLE
- 1 BULLET POINT
- NO SOUND DEMO
- MISSING KEY COMPONENTS
- LOW PAGE CONVERSION RATE (<1%)

QUANTUM'S ACTIONS



NEW BLUCOIL PAGE RESULTS

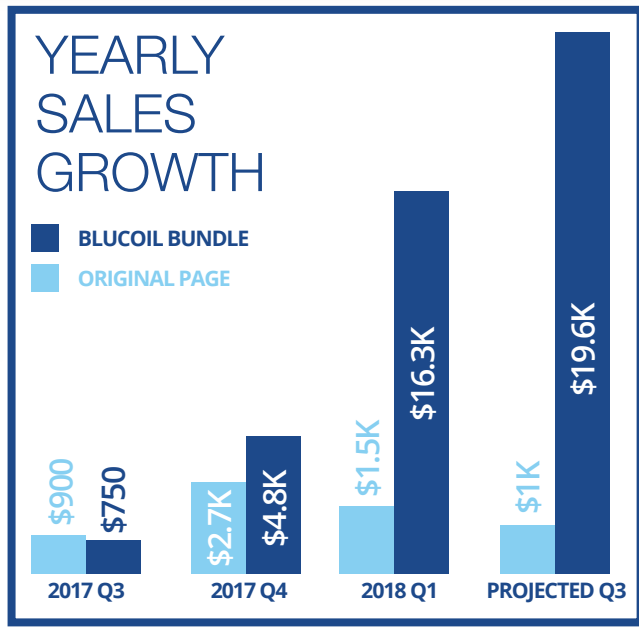


NEW BUNDLE PAGE RESULTS

- OPTIMIZED BUNDLE PAGE
- ARRIVES READY TO USE
- BUNDLE PAGE CONVERSION RATE: **8.5%**

NEW BLUCOIL PAGE RESULTS

- RANKS #1** FOR "REVERB PEDAL" SEARCH
- CREATED TARGETED ADVERTISING
- GENERATED 5-STAR PRODUCT REVIEWS
- INCREASED SALES FROM ADDITIONAL KEYWORDS & AUDIENCES



"It's frustrating for customers to receive a new BOSS pedal that isn't ready for use. By manufacturing and including premium Blucoil accessories, our solution results in a **Blucoil Bundle** that's usable without any additional purchases, and a 5-star experience."

*Brand Management Team
Quantum Networks*